# Women on the Tee

# Women in Golf Charter

Women on the Tee is committed to creating and developing a competitive pathway to empower amateur women golfers to reach their desired potential and support their aspirations through a welcoming and inclusive environment, providing opportunities to play, compete and thrive as amateur women golfers.

Women on the Tee are committed to building a network of players, clubs and associations to create and deliver events through shared values and a commitment to amateur women's golf.

#### Culture

#### Women on the Tee are

- working to create a welcoming member based organisation which works together to develop an inclusive and accessible schedule of events and tournaments
- creating opportunities for amateur women to test, improve and develop their skills through meeting and playing with like-minded amateur women golfers across regions and borders
- looking to evolve the offering through feedback and idea generation from amateur women golfers

# **Growing Women's Golf through Participation**

Women on the Tee aim to

- foster a supportive and encouraging environment through which women with aspirations to improve their golfing skills can meet and play with like-minded women
- retain and increase participation of amateur women in Golf through innovative individual & multiday events, for individuals and groups of amateur women to play in
- design and develop reproducible model which can be adopted by Women in Golf Charter signatory venues and event organisers

## Performance & Skills Development

Women on the Tee will provide a creative schedule of events through which amateur women golfers can apply and develop the skills they have acquired through coaching and practice sessions in an inclusive and welcoming competitive environment.

# **Marketing and Positioning**

Women on the Tee will showcase women's golf at all levels through role models, recognition of individual achievements and competition results and outcomes.

## **Desired Impacts**

Women on the Tee are looking to

- raise the visibility of amateur women golfers' commitment to, passion for and achievements within golf, to both the golf and broader sporting communities.
- develop a community of women golfers to connect, collaborate and support one another.

Julie Walker

Founder, Women on the Tee

Julie Wale